

Order Item Summary



KDKA-TV

Order ID:	56176	CF	LOC-POL	FBD - LBD:	10/26/12 - 11/06/12	HL#:	Created:	08/07/12 03:17 PM
Client:	NATIONAL REPUBLICAN...	CPE:	/ / 2955		Agency Commission:	15 %	Updated:	TJDISTEFANO on
Agency:	NATIONAL MEDIA RESEARCH	Product:	TV OCT 26-NOV 6 ADDS		Sell	:30:00	Confirmed:	08/07/12 03:22 PM
Buyer:		Demo:	HHOLDS DMA RTG		Sched. Code:	B		**PRINT REQUIRED**
AE:	Brian Butz-1-KDKA-TV						Billing Int:	Monthly BM
Share: 0%	WTAE: 0%	WPXI: 0%	WPGH: 0%	WPMY: 0%	WPCW: 0%	CABLE: 0%		

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY NBCC

Order Item Summary

CBS TELEVISION
STATIONS

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Agency: NATIONAL MEDIA RESEARCH Product: TV OCT 26-NOV 6 ADDS Sell :30:00 Confirmed: 08/07/12 03:22 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: Brian Bulz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	AINSIDER	^ ^ ^ ^ F ^ ^	ACC	30	B			0.0	\$775.00	1	\$775.00		
		FBD LBD		Oct 22									
		10/26/12 10/26/12		1									
009	AINSIDER	1 1 1 1 1 0 0	ACC	30	B			0.0	\$775.00	5	\$3,875.00		
		FBD LBD		Oct 29									
		10/29/12 11/02/12		5									
010	AINSIDER	M ^ ^ ^ ^ ^ ^	ACC	30	B			0.0	\$775.00	1	\$775.00		
		FBD LBD		Nov 05									
		11/05/12 11/05/12		1									
011	PPERSON	^ ^ ^ T ^ ^	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
		FBD LBD		Oct 29									
		11/01/12 11/01/12		1									
012	PELEMENT	^ ^ ^ T ^ ^	REGP	30	B			0.0	\$5,000.00	1	\$5,000.00		
		FBD LBD		Oct 29									
		11/01/12 11/01/12		1									
013	SNFLHOME	^ ^ ^ ^ ^ S	HOME	30	A		NFL FTBL	0.0	\$45,000.00	1	\$45,000.00		
		STEELERS@GIANTS											
		FBD LBD		Oct 29									
		11/04/12 11/04/12		1									

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AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	24	0	\$70,925.00	\$60,286.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$70,925.00	\$60,286.25	\$0.00	\$0.00